

# EMAIL ADVERTISING WITH



## Reach the inbox of West Cork's biggest engaged audience



**YOUR MESSAGE  
WILL BE INCLUDED  
IN MULTIPLE  
EMAILS TO 5K  
OF OUR MOST  
ENGAGED READERS**



Amazing engagement metrics  
with an average  
**Open Rate of 38%**

**RATE: €70 per week of  
advertising.**  
(Multi-week packages are available)

\*All prices exclude VAT

Ask about bundling email advertising with our social media boosts for a cross-platform message push.

**Contact us:** [advertising@southernstar.ie](mailto:advertising@southernstar.ie) | 028-21200  
[southernstaradvertising.ie](http://southernstaradvertising.ie)



NEWSPAPER &  
MAGAZINES



WEB



SOC MEDIA

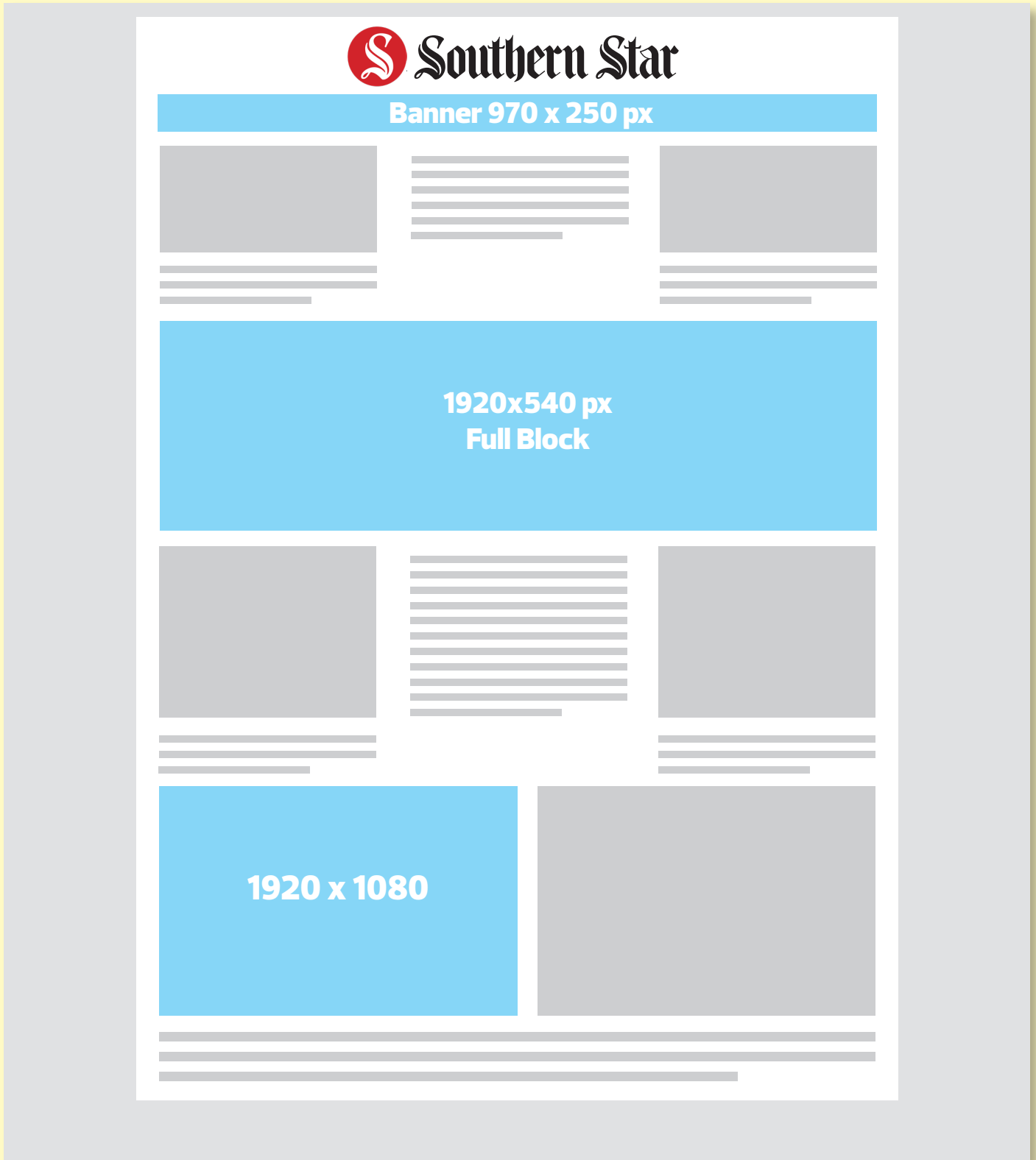


LOCAL AWARDS

# The Southern Star

Your West Cork, Your Community, Your Southern Star

# EMAIL ADVERT SIZES



\*The above diagrams are for illustration purposes only and may differ from actual ad sizes. Ad placements may differ slightly.