

WEB ADVERTISING WITH



Get the most out of your advertising with southernstar.ie



- **216k***
USERS PER MONTH

- **610k***
TOTAL USER SESSIONS PER MONTH

We are the biggest online destination in West Cork



Ads are geo-located to be shown to the audience you want (eg Cork only, Ireland only etc.)

RATE: €6 cpm
25k impressions = €150
50k impressions = €300

CPM = cost per 1,000 ad impressions

*All prices exclude VAT

* Google Analytics January 2024

Ask about our **HOME PAGE TAKEOVER** option – we work with you for maximum impact

Contact us: advertising@southernstar.ie | 028-21200
southernstaradvertising.ie



NEWSPAPER & MAGAZINES



WEB



SOC MEDIA

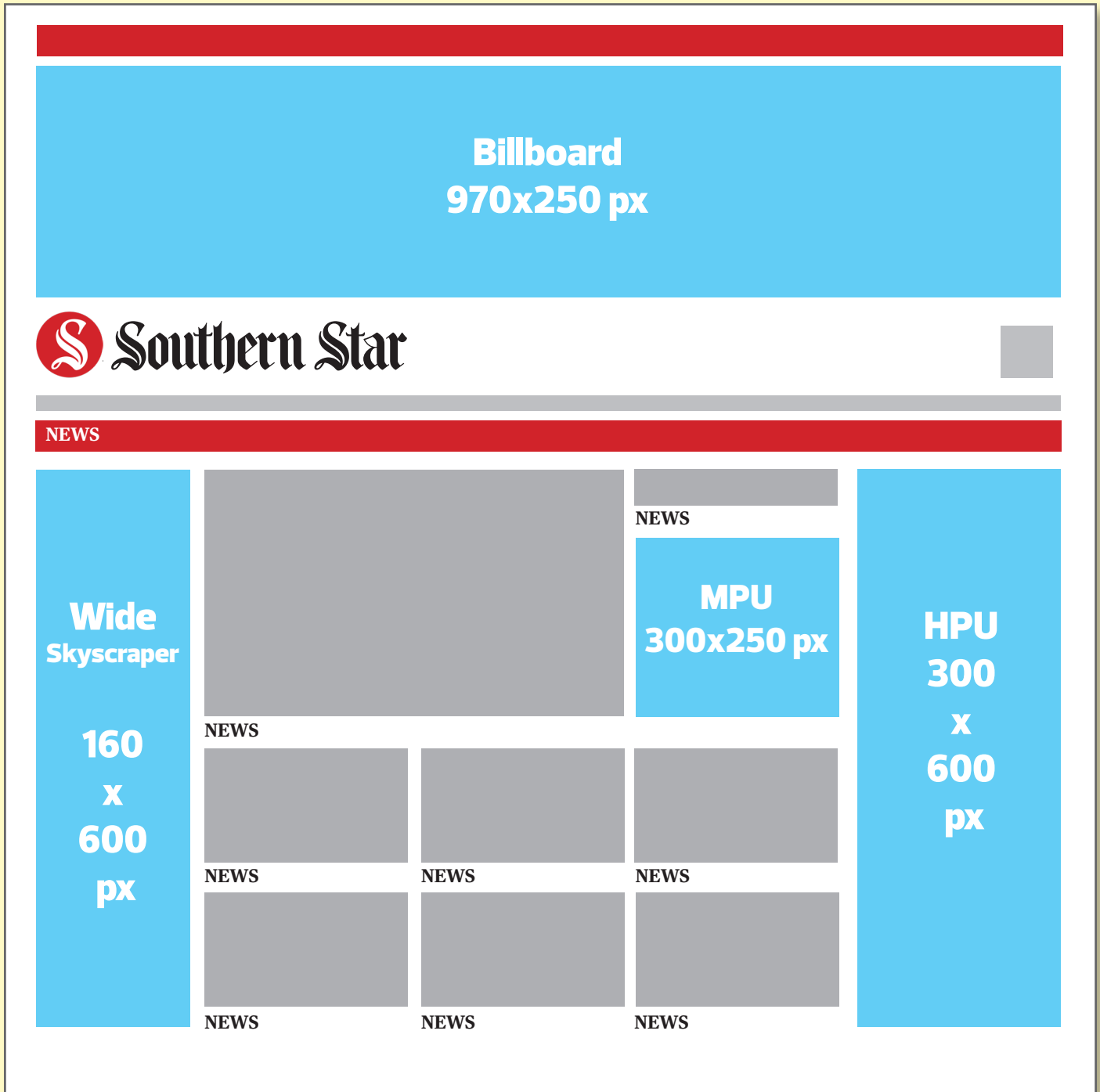


LOCAL AWARDS

The Southern Star

Your West Cork, Your Community, Your Southern Star

WEB ADVERT SIZES



More sizes available, including extra mobile sizes

*The above diagrams are for illustration purposes only and may differ from actual ad sizes. Ad placements may differ slightly.